

Press Pack

Everything you need all in one place,
to make your life easier.



About AuthN by IDEE (IDEE GmbH)

ZERO AGENTS | ZERO TRUST | ZERO KNOWLEDGE | ZERO PII

Company

[IDEE GmbH](#) is the German technology vendor behind AuthN. AuthN by IDEE enables people, organizations, and systems to connect privately, securely, and safely using the worlds-first 100% passwordless and 100% phishproof identification, authentication, and authorization solution. Founded in 2015 IDEE is already recognized as a technology leader, serving highly regulated financial giants such as Deka Bank with its privacy-first approach to identity access. Privacy means it collects and stores zero personally identifiable information from any user, organization, or device, uniquely solving the most urgent and age-old industry problem of identity-based attacks with slick, frictionless and easy-to-adopt solutions.

Product

AuthN by IDEE is the worlds-first 100% passwordless and 100% phishproof MFA. AuthN collects and stores zero personally identifiable information (PII) from end users. There is no need for a second device, card, or key. AuthN converts any device into an authenticator, by using the private key stored in the device TPM and biometric or PIN. The result is seamless UX and the most robust MFA security. It protects against all credential phishing and password-based attacks and can be deployed in as little as 15 minutes.



IDEE by Numbers

Company:	IDEE GmbH
Website:	https://getidee.com/
Social:	LinkedIn
Foundation:	2015
Founder:	Al Lakhani
CEO:	Al Lakhani
Employees:	14
Funding:	Series A Financing round (5,4 Mio. Euro)
Headquarter:	IDEE GmbH, Balanstraße 73, Haus 10, 81541 Munich

Spokes Person & Contacts

Founder & CEO – Al Lakhani

Digital Identity Crusader, Inventor,
Entrepreneur, & University Lecturer

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German PR - Piabo

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Case Study - Udo Gärtner

Udo Gärtner Deploys AuthN by IDEE MFA Overnight After Breach

Major breach with steadily accumulating costs is swiftly abated with phish-proof MFA - deployed across the organisation in just 15 mins.

The Incident

The successful attack hit the customer's Microsoft 365 (M365) accounts. Third party email recipients began to receive cleverly designed phishing emails and legally binding contracts, apparently, from the customers' own domain. The attack was sophisticated, using masterfully constructed DocuSign forms to fool its recipients into giving up vital data.

[Read more...](#)



Case Study – Deka Bank

Deka is one of the largest financial securities service providers in Germany, acting as the clearing house for the 300+ Sparkassen banks and their investments worth in excess of €300 Bn.

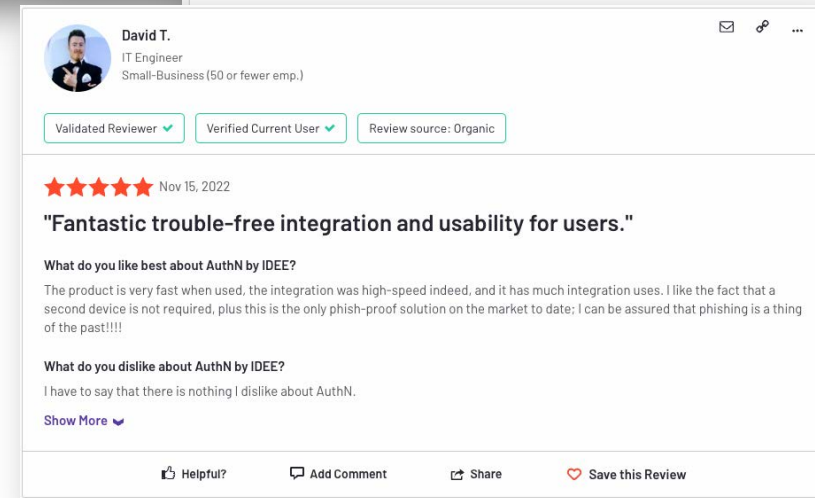
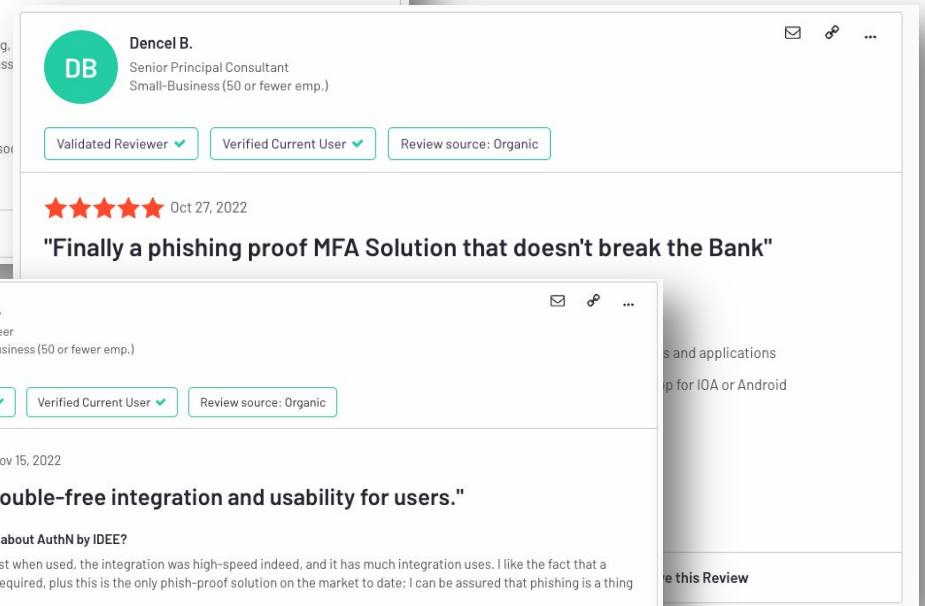
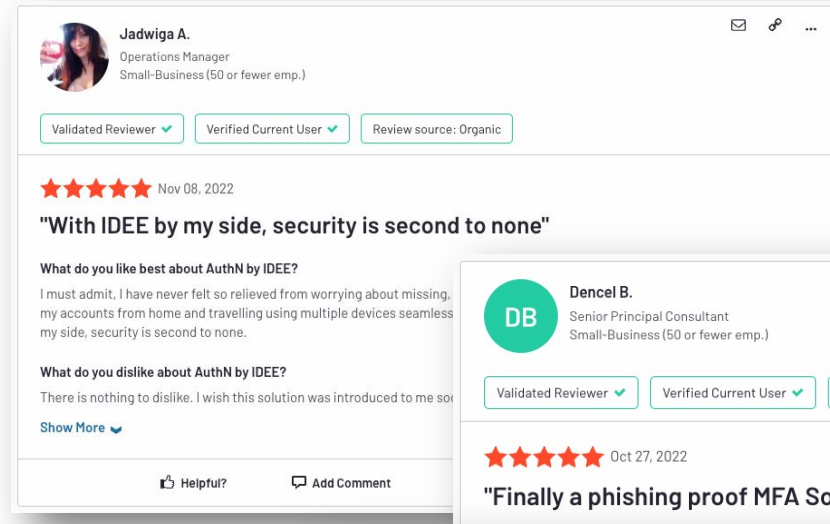
The capital markets division set out to transform the way institutional investors could manage their portfolio and their assets, to create new business opportunities for Deka and the Sparkassen they serve. Our client decided to create a whole new digital product that would allow users to not just check but also transact on-line, on the web or in apps. This in turn helps Deka drive new big-data & machine learning strategies and to robotize processes.

[Read more...](#) 

Testimonials

Find out why
G2 reviewers
love AuthN by IDEE

[Read our testimonials](#)



Logos & Usage

Logo

Logo Only



Logotype

